Driven to lead

Driven.
The Campaign for the University of Minnesota Law School
The University of Minnesota has embarked on a campaign to set a new course for students, the state, and the world. Through *Driven: The University of Minnesota Campaign*, we will join forces with our philanthropic partners and friends to raise $4 billion to strengthen Minnesota’s only land-grant research university and fuel our quest to solve the world’s great challenges.

**We are driven to lead.**

The University of Minnesota Law School has produced some of this country’s most successful lawyer-leaders—people at the center of vital legal, business, political, and social decision making. Our alumni, faculty, and students contribute to solving today’s grand challenges across many fields, and our region and nation look to this Law School to provide skillful guidance in a changing legal landscape and leadership in the marketplace of ideas.

**We recognize our strength and responsibility to lead, as individuals and as a community.** We embrace our ability to propel legal education forward in important new ways so our graduates will become effective problem-solvers across a variety of fields and industries.

Together, we will build on our distinguished legacy to advance the innovation, excellence, and access this Law School requires to produce a new generation of wise counselors and visionaries.

**With your support, we will:**

- **Create transformational programs and superior experiential learning opportunities** that shape our students’ professional identities as lawyer-leaders
- **Recruit and retain world-class faculty members** and support their high-caliber teaching and research
- **Attract promising and diverse students**, provide them access to an affordable education, and graduate lawyers ready to practice, serve, and lead
- **Secure the Law School’s place at the forefront of legal education** through annual giving and unrestricted endowment support that allow us to respond to changes in the legal profession, now and in the coming years

The University of Minnesota has embarked on a campaign to set a new course for students, the state, and the world. Through *Driven: The University of Minnesota Campaign*, we will join forces with our philanthropic partners and friends to raise $4 billion to strengthen Minnesota’s only land-grant research university and fuel our quest to solve the world’s great challenges.
As one of the country’s most acclaimed law schools, the University of Minnesota Law School is committed to its prominent national and international standing and influence. We embrace our responsibility to graduate the kind of lawyers our world needs: path-breaking, consensus-building, keenly trained professionals who can solve problems with creativity and integrity.

This campaign comes at a critical time for our profession and institution. The rapidly shifting legal landscape demands that we strengthen our competitive edge as an elite public law school. This is our time to be at the forefront in reshaping legal education and ensuring our graduates become the great lawyer-leaders of their time.

For generations, our graduates have benefited from the generosity of benefactors who believed in the Law School and the potential of its students. This Law School is driven to make a powerful difference in the world, and this campaign is an invitation to our alumni and friends to come together in generosity and commitment to accelerate our work. We hope you will join us.

CAMPAIGN GOALS

- **$32** MILLION INVESTMENT IN TRANSFORMATIONAL PROGRAMS
- **$8** MILLION INVESTMENT IN FACULTY EXCELLENCE
- **$10** MILLION INVESTMENT IN OUR LEGACY
- **$30** MILLION INVESTMENT IN TOMORROW’S LAWYER-LEADERS

OVERALL GOAL **$80** MILLION
Lawyers who lead
Voices of alumni making a difference

“My legal education honed my critical thinking and gave me a systematic approach to solving problems. I use these skills every day at Delta. Our world needs people with this foundational training.”
—Peter Carter ’91, Executive Vice President and Chief Legal Officer, Delta Air Lines

Andrea Walsh ’88 is President and CEO of HealthPartners, the largest consumer-governed, nonprofit health care organization in the nation, serving 1.8 million members, managing more than 90 clinics and hospitals, and operating in six states. “I use my legal education every day to identify issues, analyze options, and find solutions,” she says.

“An accomplished problem-solver, Samuel L. Kaplan ’60 is co-founder and partner of Kaplan, Strangis and Kaplan and the former U.S. Ambassador to Morocco, where he advanced American interests and ushered in a new understanding of U.S. relations with the Muslim world. “My commitment to community involvement and human rights began in earnest during my days in law school. It set me on my path,” he says.

“We live in a time of conflict, suspicion, and division. Facts sometimes appear fungible or optional. My first-rate legal education trained me to value facts over supposition, resolution over conflict, and collaboration over division. If there was ever a time when such skills are needed, that time is now.”
—Sylvester (Sly) James ’83, Mayor, Kansas City, Missouri
Arne Sorenson ’83 is President and Chief Executive Officer of Marriott International, Inc., whose revenues top $22 billion across 6,500 properties in 127 countries. He also serves on many corporate and nonprofit boards, including Microsoft, Brand USA, and the Brookings Institution. “The University of Minnesota Law School taught me about rigor—in my thinking, analysis, and communications,” he says. “The cooperative environment also trained me to look for business and legal partners who can work collaboratively toward a better outcome.”

Clara Ohr ’98 is General Counsel of East Coast Energy Group, an integrated energy services holding company that provides electricity, natural gas, and renewable energy to commercial and residential customers in New York and New Jersey. “None of us who succeed do it on our own. The financial support from the Law School and relationships I formed there contributed to what I’ve achieved professionally,” she says.

Rachel Brass ’01, Partner, Gibson, Dunn & Crutcher, San Francisco

“Law school impressed upon me the importance of seeing the full picture, not the limited horizon. This school has graduated so many tremendous leaders over the past 125 years, people devoted to equality and justice. We need to make sure that continues for another 125 years.”

—Alan Page ’78, Retired Associate Justice, Minnesota Supreme Court, and Co-founder, Page Education Foundation

“The foundation of leadership is being comfortable taking risks and offering new ideas. The University of Minnesota Law School challenged me to put myself out there, to take those risks and grow my confidence to offer bold ideas in my work.”

—Rachel Brass ’01, Partner, Gibson, Dunn & Crutcher, San Francisco
Driven to transform lives

BEN CASPER SANCHEZ ’97
Associate Clinical Professor of Law
Director, James H. Binger Center for New Americans

Casper Sanchez leads the highly influential Binger Center, a national player in expanding legal services for noncitizens and improving the nation’s immigration laws. The Center won a landmark case in the U.S. Supreme Court, played a vital role in preventing the deportation of 92 Somali men and women, provides outreach to noncitizens throughout the region, and serves hundreds of detained immigrants annually.

“The Binger Center for New Americans offers Minnesota Law students unparalleled opportunities to work on real-world issues affecting immigrants and refugees—life-changing experiences available only at this Law School.”
Develop innovative programs and experiential learning opportunities

$32 million

Distinctive programs and experiences are crucial to making this Law School one of the country’s most sought-after and respected public law schools. Superior, hands-on opportunities will ensure our students become well-rounded counselors. Through continual innovations in our award-winning clinical education program, integrated leadership training, and responsive new programming, we will instill the intellectual, analytical, interpersonal, and advocacy skills that make our students ready to lead and serve.

With new funding, we will:

Expand clinical programs, including the creation and development of pioneering, integrated clinics and education and outreach initiatives focused on immigration

Create a comprehensive program focused on developing our students’ leadership and professionalism through courses, workshops, and special events

Strengthen opportunities for curricular and co-curricular learning that enhance faculty-student interactions and promote student skill development

Driven to succeed

AMY HANG, 3L
Student Director, Ronald M. Mankoff Tax Clinic

As a student in the Mankoff Tax Clinic, Hang successfully tried a tough case on a thorny issue in U.S. Tax Court. With mentoring from faculty, she learned firsthand how to build rapport with clients, manage a trial, and argue to win in court.

“ There is no better preparation for practicing law than to actually do it. That is what I have been able to do for two years in the Tax Clinic. I’ve become a sharper, more creative strategic thinker, writer, researcher, and advocate. The case before the U.S. Tax Court was mine to win or lose. This school gets students ready to practice.”
Driven to protect human rights

FIONNUALA NÍ AOLÁIN
Regents Professor and Robina Chair in Law, Public Policy, and Society; Faculty Director, Human Rights Center

Ní Aoláin was appointed U.N. Special Rapporteur on the promotion and protection of human rights and fundamental freedoms while countering terrorism in 2017. In her role, she makes recommendations for safeguarding human rights and reports on alleged human rights violations around the world.

“I would never have been offered this position if I were not supported by a university that values and systematically invests in the kind of work I do, from research assistants to a world-class library to faculty who value real-world policy. This work is incredibly demanding, but I chose Minnesota because I knew I would not be alone in it.”
Support the work of a first-rate faculty

$8 million

An outstanding faculty is the backbone of any great law school. Our faculty are both brilliant scholars and committed teachers who bring real-world experience into the classroom. They advance legal thinking across many fields with high-caliber research on topics ranging from data privacy to climate change. They lead national efforts to reform life-without-parole sentences for juveniles, promote fair regulation for insurance providers, and advance pension policy reform efforts. Our leadership as a top-ranked institution depends on our ability to provide our faculty with the resources to do their world-shaping work.

With new funding, we will:

- Create new endowed professorships, especially in clinical instruction and other core academic strengths, to attract and retain exceptional teacher-mentors
- Support visiting professorships and fellowships so that faculty and students can interact with and learn from other prominent scholars around the world
- Establish endowed faculty excellence funds to provide flexible resources that advance teaching and research

Driven to prepare new leaders

JOHN MATHESON
Law Alumni Distinguished Professor of Law
Founder and Director, Corporate Institute

Matheson, an expert in corporate and business law, is the recipient of numerous awards for teaching excellence. He founded the Business Law Clinic, one of the first of its kind in the nation, and the Corporate Institute, which leverages the strengths of the faculty and a vibrant Twin Cities business community to benefit students.

“The Law School takes great people and helps them become great lawyers and leaders. Our students have tremendous opportunities through corporate externships and mentorships with prominent business alumni. It’s my job to help them make the connections they need to become leaders.”
Driven to collaborate

JERRY KERSKA ’17
Law Clerk, Judge David R. Stras, U.S. Court of Appeals for the Eighth Circuit

KRISTIN HICKMAN
Distinguished McKnight University Professor
Harlan Albert Rogers Professor in Law

Kerska learned critical legal skills through a collaboration with Hickman during his third year. The duo co-authored an important article on the Tax Anti-Injunction Act that was published in the Virginia Law Review.

“Professor Hickman helped me understand the process of writing a persuasive article. You have to exhaust all possibilities and consider all relevant sources. She is a great role model and mentor. Like many of the faculty, she is deeply invested in the students.”
Attract promising students, and graduate lawyers ready to practice, serve, and lead

$30 million

Competition for the most promising law students is intense among leading law schools, and scholarships remain a dominant factor. We must provide generous financial aid to attract the talented and diverse students who can become the next generation of lawyer-leaders our law firms, businesses, governments, and public interest organizations need. Equally important, as part of a great public university, this Law School has a responsibility to make a first-rate legal education accessible and affordable.

With new funding, we will:

- Ease debt burdens and strengthen our ability to enroll outstanding students who otherwise might be unable to afford a legal education
- Create scholarships focused on diversity, leadership, public service, and international perspectives
- Support students entering public service through extensive programming, individualized career counseling, formative summer work experiences, and postgraduate fellowships
- Enhance the resources available to recruit and support students and advance their professional development as they transition to successful careers

Driven to invest in talent

BRUCE MOOTY ’80
Principal, Gray Plant Mooty

Mooty wants to make sure that the University of Minnesota Law School attracts and supports the most promising students especially those committed to public-interest work. John W. Mooty Fellowships are opening doors for students like 2L Fatjon Kaja, who spent his summer working with the Citizens League.

“The Mooty Fellowships pair nonprofits doing good work with law students who bring skills to the organization. Students have a meaningful summer experience with pay and build their résumés, and organizations get valuable talent. This is a win-win, a value deeply held by both my father and me, and a tenet of how we practice law.”
Driven to carry the torch

ERIN CONLIN, 3L
Member, National Moot Court Team
Student Director, Civil Practice Clinic

Conlin is following in the footsteps of both of her parents and her brother at the University of Minnesota Law School. She has ascended to leadership positions with the National Moot Court Team and Civil Practice Clinic, and after graduation plans to join Briggs & Morgan to continue her family’s and the Law School’s legacy of service to the people, civic institutions, and business communities of Minnesota.

“There are a lot of places to get a legal education, but there is something truly special fostered by the student body and faculty here. We treat each other with respect and set ourselves and each other up for success.”
Secure the Law School’s place at the forefront of legal education

$10 million

The Law School’s bold vision to lead requires dependable resources. Historically, tuition has never fully covered the costs of education, and nearly every graduate—whether from the 1960s, 1980s, or 2000s—has benefited from a “silent scholarship” made possible through substantial state funding and generous annual support from alumni and the legal community. The Law School’s minimal reliance on state support, combined with intense competition from wealthier peer institutions for outstanding students and faculty, has made private philanthropy more critical than ever to our future success.

With new funding, we will:

- Grow the annual fund to provide immediate resources that maintain our excellence and strengthen our position as an elite law school
- Increase our endowment to provide greater permanent support for strategic priorities that sustain our national standing and reputation
- Continually adapt our curriculum and learning experiences to reflect the needs of our students and respond to changes in the legal profession

Driven to discover

FRANCIS SHEN
Associate Professor of Law
McKnight Presidential Fellow

Shen is a pioneer in the developing field of law and neuroscience. His cutting-edge work is translating advances in brain science into better law and policy, and positioning the Law School as a national leader in this increasingly important arena.

"The booming field of brain science might allow us to one day reverse dementia, prevent addiction, and reduce violence. But this promise depends on the path forged from lab to law, and there isn’t any place better to study and pair science and law than the University of Minnesota."
University of Minnesota Law School

GIVING OPPORTUNITIES

Campaign goal: $80 million

Transformational programs and experiences

STRATEGIC INITIATIVES
$32 million
Create transformational programs and superior experiential learning opportunities that shape our students’ professional identities as lawyer-leaders

A powerful intellectual footprint

FACULTY EXCELLENCE
$8 million
Recruit and retain world-class faculty members and support their high-caliber teaching and research

Tomorrow’s lawyers-leaders

STUDENT SUPPORT
$30 million
Attract promising and diverse students, provide them access to an affordable education, and graduate lawyers ready to practice, serve, and lead

Minnesota Law today and forever

OUR LEGACY
$10 million
Secure the Law School’s place at the forefront of legal education through annual giving and unrestricted endowment support that allow the school to respond to changes in the legal profession, now and in the coming years

To learn more or make a campaign gift, please contact:

David Jensen, Director of Advancement
University of Minnesota Law School
612-625-2060
dljensen@umn.edu
Our world, our institutions, and our communities need capable leaders who can analyze problems, challenge assumptions, think rigorously, contribute creative ideas, model integrity, and work across boundaries. The world needs the University of Minnesota Law School and the lawyers we educate. And the Law School needs you. Every gift impacts our students, and every Minnesota Law graduate goes on to impact the lives of countless others. The Law School’s current campaign is part of the University’s larger Driven campaign, which highlights the resourceful, innovative, world-class character of the University of Minnesota and its Law School. We are driven to lead.
Driven to lead

Driven.
The Campaign for the University of Minnesota Law School

law.umn.edu