

JON J. (MCCLANAHAN) LEE
University of Minnesota Law School
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EXPERIENCE

The University of Minnesota Law School

Aug. 2017 to Present

Professor of Practice

- Teaching: Torts, Evidence & Evidence Drafting, Professional Responsibility, Introduction to American Law and Legal Reasoning, Introduction to the American Legal System, and William E. McGee National Civil Rights Moot Court
- Committee Service: Admissions Committee (current co-chair), Diversity and Belonging Committee (current), Strategic Planning Committee (2017-2019), Employee Engagement Committee (2017-2019), Joint Financial Oversight Task Force (2017-2019)

Assistant Dean and Chief of Staff, 2017-2019

- Served as key advisor, sounding board, and resource to the Dean and as a member of the senior administration
- Supervised operations of several departments, including Communications, Human Resources, Facilities, Events, and Faculty Administration
- Developed and led strategic initiatives to advance the Law School's mission
- Advanced equity and diversity initiatives throughout the Law School, both for faculty/staff and students through the Diversity and Belonging Committee
- Applied quantitative training and experience to drive decision making on strategic initiatives, including enrollment management and long-term financial planning
- Working with other senior leaders at the school, communicated with the ABA, AALS, and other regulators on matters affecting the Law School

The University of North Carolina School of Law

Aug. 2009 – July 2017

Clinical Associate Professor of Law

- Taught courses in Contract Law, Criminal Law, Evidence, Remedies, Professional Responsibility, Applied Legal Concepts I & II, and Legal Writing and Advocacy I and II

- Involved in a variety of curriculum reform efforts, to include: redesigning the first-year legal writing curriculum; redesigning courses to include practical skills training; and incorporating academic success principles into doctrinal courses
- Participated in a variety of activities within the law school community, to include: serving as a member of the ABA Self Study Group and Size of School Task Force; serving as a faculty advisor for student organizations; and assisting with clinics and supervising students in conjunction with the Pro Bono Program
- Robert G. Award for Excellence and Creativity in Teaching, 2013-14
- Pro Bono Faculty Member of the Year, 2012-13
- Promoted from Clinical Assistant Professor in 2012

Assistant Dean for Academic Excellence, 2011-2017

- Directed and oversaw all law school academic success programs, including the nationally-recognized LEAP preorientation program and bar success program
- Developed the law school's first comprehensive bar success program, which included both academic and non-academic components running during the academic year and over the summer
- Worked with students, both individually and in groups, to develop the skills necessary to succeed in the law school classroom and in the practice of law

Associate Dean for Administration, 2016-2017

- Provided strategic leadership and direct supervision of the School of Law's Finance, Human Resources, Information Technology, Facilities, and Faculty Administrative Services departments
- As a member of the senior administrative team, advised the Dean on all major initiatives at the law school, including the ongoing strategic planning process, the law school campaign, and diversity and campus climate issues
- Managed \$35 million annual budget, working closely with the Office of Advancement on initiatives to increase the Annual Fund and cultivate major gifts
- Worked closely with the Admissions and Student Development departments to ensure that the law school attracted and retained an outstanding student population

North Carolina Army National Guard
First Lieutenant, Judge Advocate General's Corps

May 2007 – Mar. 2011

- As Assistant Staff Judge Advocate, assessed whether command actions were in compliance with applicable laws and regulations
- Drafted and reviewed contracts in the areas of employment law, construction law, fiscal law, and procurement law
- Handled military justice issues, including investigating allegations of misconduct and reviewing the findings of allegations for legal sufficiency

U.S. Court of Appeals for the Fourth Circuit
Law Clerk to the Honorable Roger L. Gregory

Aug. 2008 – July 2009

- Drafted bench memoranda and proposed opinions analyzing and recommending disposition of criminal and civil matters on appeal

Yankelovich, Inc.
Analytics Manager & Consultant

Jan. 2000 – Aug. 2005

- Performed product and customer data analysis and modeling for clients in a wide variety of industries, including financial services, retail, and telecommunications
- Consulted with clients regarding their business decisions, relying on information synthesized from analysis of proprietary market research studies, client-specific data, and trend forecasts

PUBLICATIONS

- Double Standards: An Empirical Study of Patent and Trademark Discipline, 61 BOSTON COLLEGE L. REV. ____ (forthcoming 2020).
- Owning Colors (with D. Gerhardt) 40 CARDOZO L. REV. 2483 (2019).
- Do Trademark Lawyers Matter? (with D. Gerhardt), 16 STANFORD TECH. L. REV. 583 (2013).
- Safeguarding the Propriety of the Judiciary, 91 N.C. L. REV. 1951 (2013).
- Do Trademark Attorneys Make A Difference? (with D. Gerhardt), ITMA REV. 22 (2013).

- Citizen Participation in Japanese Criminal Trials: Reimagining the Right to Trial By Jury in the United States, 37 N.C. J. INT’L. & COM. REG. 725 (2012).
- Sharpening the Blunt Blue Pencil: Renewing the Reasons for Covenants Not to Compete in North Carolina (with K. Burke), 90 N.C. L. REV.1931 (2012).
- The “True” Right to Trial by Jury: The Founders’ Formulation and Its Demise, 111 W. VA. L. REV. 791 (2009).

WORKS IN
PROGRESS

- Fitness to Practice. This article will comprehensively study the “unfitness to practice” ethics provision and the ways in which it has been used to regulate lawyer misconduct. This article will argue that although the provision has largely gone out of favor among the ABA and state bar authorities, it has continued vitality and may be used to effectively regulate the evolving ways in which lawyers act unethically.
- Sound Marks (with D. Gerhardt). This article will be the first to empirically examine the registration of sound trademarks, with a particular focus on those marks that could simultaneously qualify for copyright protection. It will bring together the scientific literature on how the brain processes and stores sound, in order to argue that sound marks should receive greater protection than other types of non-traditional marks. It will then categorize the different types of sound mark applications and analyze their success rates and barriers to registration.
- Outcomes of Children of Incarcerated Caregivers (with P. Moriearty). This project will empirically examine the outcomes of children of incarcerated caregivers on a variety of measures (e.g. high school graduation, criminal involvement), with an eye toward crafting effective policy and administrative solutions that minimize the negative impact of incarceration on their lives.

EDUCATION

The University of North Carolina School of Law

Juris Doctor with Highest Honors, May 2008

Class Rank: 1 of 212 Grade Point Average: 3.993 Order of the Coif

Member, *North Carolina Law Review*; Student Director, Honors Writing Scholar Program; First-Year Teaching Assistant

The University of North Carolina at Chapel Hill

Bachelor of Arts in Mathematics with Highest Distinction, Dec. 2002

Grade Point Average: 3.991 Phi Beta Kappa

SELECTED
ACTIVITIES

- Board Member, Robina Institute of Criminal Law and Criminal Justice. The Robina Institute is a mission-driven organization dedicated to engaging in original, interdisciplinary education, research, and policy analysis to achieve transformative change in sentencing and correctional policies and practices
- Presented on “Teaching to the New Class” to the Committee on Curriculum Issues at the 2015 AALS Annual Meeting
- Presented on "The (Mis)Use of Statistics in Evaluating Academic Success Programs" at the 2013 AALS Annual Meeting

BAR
ADMISSIONS

- North Carolina
- United States Court of Appeals for the Fourth Circuit